

September 26-28, 2010 • Boca Raton Resort • Boca Raton, FL

MARKETING OPPORTUNITIES & SHOW GUIDE AD ORDER FORM

SUBMIT FORM BY: AUGUST 6, 2010

Fax to: 212-843-9618 or scan and email to christopher.frey@sourcemedia.com

Company: _____

Contact Name: _____

Address: _____

City, State & Zip: _____

Phone: _____ Email: _____

Reserve the following items(s):	Item	Total
<input type="checkbox"/>	Benefits Bingo	\$250
<input type="checkbox"/>	EBN Issue & Show Guide Logo	\$250
<input type="checkbox"/>	Pre Show Mailing List	\$495
<input type="checkbox"/>	Bag Insert	\$1,700
<input type="checkbox"/>	Door Drop Insert	\$1,700
<input type="checkbox"/>	Meter Board Sign	\$2,000
<input type="checkbox"/>	Aisle Signs (per aisle)	\$3,200
<input type="checkbox"/>	Full Page Color Ad	\$2,800
<input type="checkbox"/>	Full Page B&W Ad	\$2,300
<input type="checkbox"/>	½ Page Color Ad	\$2,000
<input type="checkbox"/>	½ Page B&W Ad	\$1,500
<input type="checkbox"/>	¼ Page B&W Ad	\$990
Total:		_____

Payment Information

*Check Enclosed
 *Make checks payable to SourceMedia, Inc. C&E and mail to: **PO Box 71911, Chicago, IL 60694-1911**

Charge Card Amount \$ _____

Amex Visa MasterCard Diners Club Discover

Name on Card: _____

Card #: _____

Exp. Date: _____

Signature: _____

TERMS AND CONDITIONS

This form is authorization to schedule the above selected marketing package(s). **All services must be PAID IN FULL.** Reserved Packages are non-refundable after **August 6, 2010.** The pre-show mailing list distributed by SourceMedia, Inc. to exhibitors/sponsors is for **ONE TIME** use only. The names are not to be resold, enhanced, duplicated or merged/purged with any other lists. Violation of this will result in penalty fines and exclusion from future SourceMedia, Inc./Benefits Forum & Expo conferences or seminars.

AGREEMENT

For the purposes of this contract, "WE" shall refer to the exhibitor, his agents and assigns. We, the above signed company, having read the terms and conditions, agree to abide by the requirements and restrictions set forth by SourceMedia, Inc. We understand this is not a binding contract until a signed copy is received by SourceMedia, Inc.

Accepted by: _____
 (Exhibiting Company Representative Signature/Date)

Accepted by: _____
 (SourceMedia)

Questions should be directed to:

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 National Sales Manager
 SourceMedia
 Phone: (212) 803-6568
Christopher.Frey@sourcemedia.com