

By the Numbers

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Building the case for better health

EBN recently surveyed hundreds of Web seminar participants about their views on the main drivers of rising health care costs and who should shoulder the most responsibility for reducing them. A sampling of their responses:

You're dead weight!

77%



say **PERSONAL HEALTH** is the biggest DRAG on workforce productivity. (11% say family member health; 7% say family finances.)

I'm here to help.

64%



believe **BUSINESS LEADERS** are genuinely interested in managing and improving worker health.

Put your wellness score where your money is.

58%



favor **SCORING COMPANIES'** health and posting that score to their balance sheets and/or other financial information.

It's all about the Benjamins.

40%



say **SAVING MONEY** is the main goal of a corporate health improvement program. (A close second, 39% say better productivity.)

Major medical in the driver's seat.

50%



say the **MEDICAL** is employers' biggest cost driver. A little more than half that number (27%) say presenteeism.

Source: *Employee Benefit News*, July 2009.

