

By the Numbers

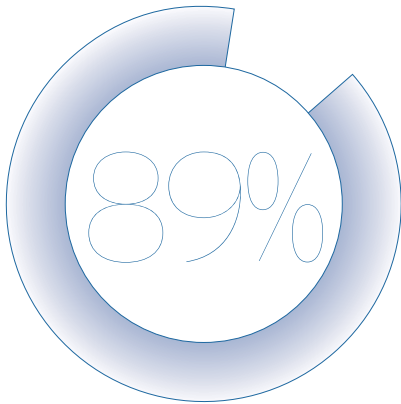
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If you offer it, they will come

Dental coverage encourages members to get needed care

A recent survey shows:

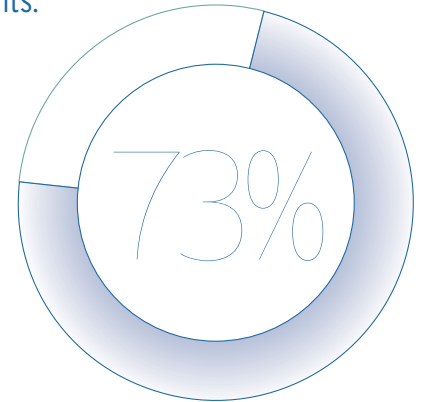
Nearly 89% of adults receive regular dental care.



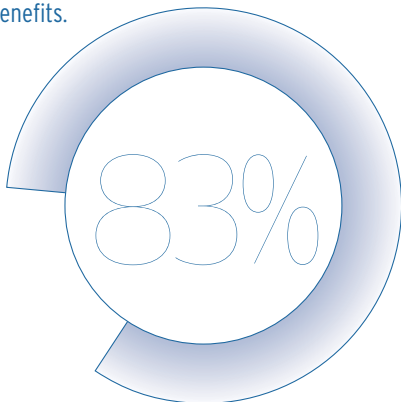
60% of adults have dental benefits.



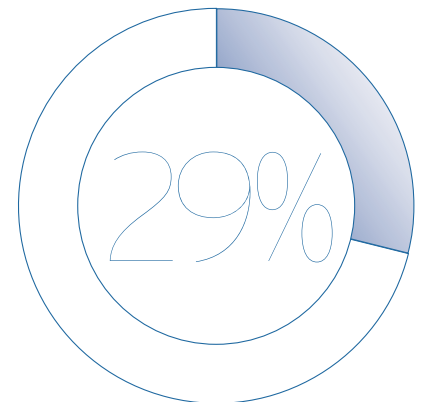
73% of consumers between the ages of 35 and 44 with families have dental benefits.



83% of people with employer-sponsored dental benefits visit the dentist twice or more per year, as compared to 63% of those who pay out of pocket for their dental benefits.



29% pay out of pocket for the care they need.



6 million Americans required, but deferred, dental care within the past 12 months.

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