

By the Numbers

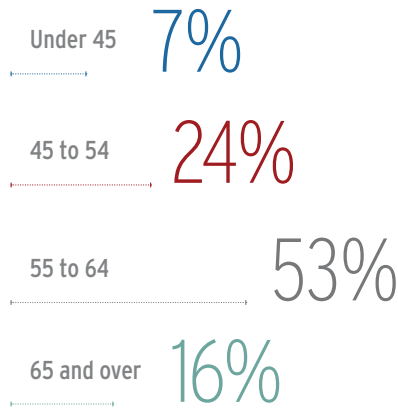
We want you to know®

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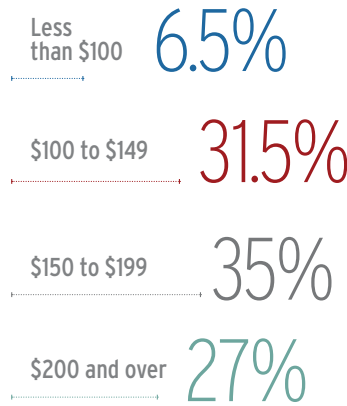
Birds of a feather

Baby boomers flock to long-term care insurance

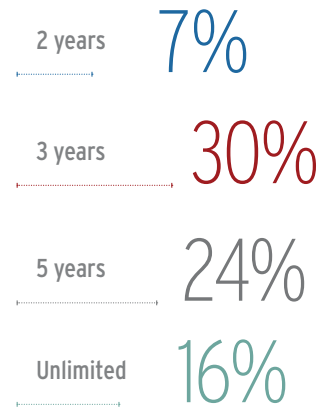
Age of buyers (2008)



Daily benefit (2008)



Benefit period (2008)



Premium paid (2008)

■ Low ■ High ■ Average

Age: 35-44	Low: \$637	High: \$2,830	Average: \$1,650
Age: 45-54	Low: \$100	High: \$6,440	Average: \$1,900
Age: 55-64	Low: \$844	High: \$7,400	Average: \$2,150
Age: 65 & over	Low: \$1,883	High: N/A	Average: \$3,350

Source: 2009 LTCI Sourcebook, American Association for Long-Term Care Insurance

QUESTION OF THE MONTH:

Each month, *EBN* will pose a question related to the data/topic presented on each issue's *By the Numbers* page. This month, we want to know: Given the current state of the economy, does LTC insurance provide valuable protection for employees or siphon needed income from already stretched-thin paychecks? Visit ebn.benefitnews.com/btn to comment.

